



**PRESS RELEASE: IMMEDIATE**

**21<sup>st</sup> ANNUAL FIESTA DE SEPTIEMBRE - HISTORIC WICKENBURG**

THE WICKENBURG CHAMBER OF COMMERCE IS SPONSORING ITS 21ST ANNUAL FIESTA DE SEPTIEMBRE, ON SATURDAY, SEPTEMBER 5, 2009, IN WICKENBURG, ARIZONA.

THE COLORFUL EVENT RUNS FROM 11:00 A.M. - 6:00 P.M. INDOORS & OUTSIDE OF THE WICKENBURG COMMUNITY CENTER, 160 NORTH VALENTINE STREET, IN THE HEART OF THE HISTORIC DISTRICT.

FIESTA DE SEPTIEMBRE RECOGNIZES THE TOWN'S EARLY HISPANIC PIONEERS, AND KICKS OFF HISPANIC HERITAGE MONTH IN ARIZONA.

EVENTS SCHEDULED DURING THE FIESTA INCLUDE: A SPECIAL HISPANIC FAMILIES PHOTOGRAPHY EXHIBIT, ENTERTAINMENT THROUGHOUT THE DAY WITH TWO MARIACHI BANDS-MARIACHI CORAZON DE PHOENIX AND MARIACHI ALEGRE , FOLKLORICO DANCE S BY BALLET FOLKLORICO DE SANTA MARIA, AND MUSIC BY PHOENIX'S OWN "BARRIO LATINO".

OUTDOORS YOU'LL FIND A MERCADO WITH ARTS & CRAFTS AND BOOTHS, OFFERING A VARIETY OF MERCHANDISE AND TASTY FOOD. IN ADDITION, A "NO-HOST" MARGARITA & CERVEZA CANTINA WILL HAVE DELICIOUS DRINKS SERVED BY THE KNIGHTS OF COLUMBUS, THROUGHOUT THE DAY.

THE "KIDS ZONA" PROGRAM IS SCHEDULED THROUGHOUT THE DAY, WHERE CHILDREN LEARN HOW TO MAKE MEXICAN CRAFTS, AND MUCH MORE.

ADDITIONAL ACTIVITIES DURING THE DAY INCLUDE: VIVA MARGARITA! CONTEST, WHERE CONTESTANTS CONCOCT THEIR FAVORITE RECIPIES, AND COMPETE FOR PRIZES. ANOTHER GREAT EVENT IS THE ANNUAL SALSA CONTEST, WHERE YOU'LL FIND CONTESTANTS CREATING THEIR FAVORITE SALSA RECIPIES FOR PRIZES AND THE COVETED "PEOPLE'S CHOICE AWARD".

THE FIESTA IS HELD EACH YEAR TO CELEBRATE WICKENBURG'S HISPANIC HERITAGE, AND HAS EXPANDED EACH YEAR IN DETAIL AND ACTIVITIES. FOR ADDITIONAL INFORMATION CALL: THE CHAMBER **800/942-5242** or [www.wickenburgchamber.com](http://www.wickenburgchamber.com)

**Sponsored in part by:** ARIZONA PUBLIC SERVICE, GOLDEN EAGLE DISTRIBUTORS-BUDWEISER, SOUTHWEST GAS, APS REGIONAL DIVISION, THE WICKENBURG SUN, DESERT CABALLEROS WESTERN MUSEUM, ARIZONA OFFICE OF TOURISM, & COMPADRES OF FIESTA SEPTIEMBRE.